



How to best use TheCollegeTour.com to help inspire and support your students with their research on Colleges and Universities in the USA.

STEP 1:

Have your students take The College Tour free self-guided video-based class created specifically for international students

- For an overview of the TCT classes and how it works click here:
 - https://www.youtube.com/watch?app=desktop&v=QJdOf0xjBR0&feature=youtu.be&ab_channel=TheCollegeTour
- To kick off a sample lesson plan, have your students take the international class.
 - Estimated amount of time to complete - **45 minutes**.
 - Here is a link to the class:
 - <https://www.thecollegetour.com/tct-class-international-students/>
 - Please note, at the end of the class, students can add your email address so you are able to get their answers.

STEP 2:

Encourage your students to watch episodes of *The College Tour* TV series

- Each episode of *The College Tour* TV series tells the story of a new college through the lens of current students.
 - Sizzle for the TV show:

- <https://vimeo.com/588574971>
- Link to all episodes found here ad free:
 - <https://www.thecollege tour.com/watch-now/>
 - Each episode is approximately 28 minutes
 - IF you are unable to stream vimeo in your region, all episodes are also found on our YouTube channel - <https://www.youtube.com/@TheCollegeTourTV>
 - YouTube also will have options for different languages if your students aren't fluent in the English Language.
- There are currently 8 seasons/100 episodes streaming. With more episodes dropping on the website **weekly**.
- After the students take the class, encourage them to watch at least two episodes of the TV series per week during their college research.
 - After watching 20 + episodes on different colleges they will have a really good sense of what resonates with them and their families.
- After watching each episode, have the students answer the following sample questions:
 1. What did you like about the college?
 2. Did you learn about a major that might be of interest to you?
 3. Did the culture of the college resonate with you?
 4. What did you think about the size of the college?
 5. What did you think about the location of the college?

STEP 3:

Counselor Toolkit

- Coming soon on www.thecollege tour.com under Counselor Toolkit:
 - a one-sheet explaining the College Tour to share with parents
 - posters for students to learn about the class (includes a bar code)
 - posters for students to learn about the TV series (includes a bar code)
 - This lesson plan

STEP 4:

Engagement ideas

1. Add a link to www.thecollegegetour.com on your website under college readiness assets.
2. Send an email to parents letting them know about the free college tour assets - the class and TV series.
 - A PDF explanation one-sheet is found in the toolkit.
 - Also include the “Welcome Video” in the email to parents:
 - https://www.youtube.com/watch?app=desktop&v=QJdOf0xjBR0&feature=youtu.be&ab_channel=TheCollegeTour
3. Put a link to the class and a link to the TV series in your google classroom.
4. Print the TCT student posters (found in the toolkit) and post them for students to see.
5. Play episodes on TVs/screens in your centers.
6. If you would like a personalized video directly to your students from host, Alex Boylan, encouraging them to take the class or watch the TV series please let us know. Please send us a short sample script and the request to <https://www.thecollegegetour.com/contact-highschools/>
7. Please send us photos of your students watching the TV show or taking the class. We will then share on our social media channels.

STEP 5:

Other useful free tools from The College Tour

- **Use TheCollegeTour.com as a search engine**
 - There are tour pages for EVERY college and university in the USA (approximately 2,500 4 year institutions and 900 community colleges)
 - There is a feature where you can filter by state
 - <https://www.thecollegegetour.com/tour-colleges/>
- **Additional educational short form content found on www.thecollegegetour.com:**
 - Ask Admissions
 - <https://www.thecollegegetour.com/ask-admissions/>

- Campus Towns USA
 - <https://www.thecollege tour.com/campus-towns-usa/>
 - This is a great series for international students to watch in order to get a good sense of different campus towns across the US.
- Navigating Financial Aid
 - <https://www.thecollege tour.com/navigating-financial-aid/>
- Coffee with the President
 - <https://www.thecollege tour.com/coffee-with-the-president/>
- **Our YouTube Channel:**
 - <https://www.youtube.com/@TheCollegeTourTV>
 - Each college profiled has its own video playlist
- **The TCT Blog . A place where diverse voices share stories and ideas about the pathway to higher education.**
 - <https://www.thecollege tour.com/tct-blog/>
- **The College Tour app. Available globally and for free.**
 - Available on itunes, etc.
 - All episodes of *The College Tour* TV series stream on the app
- **TCT social media channels. Please follow us and encourage your students to as well in order to get real time updates.**
 - Instagram: @thecollege tourtv
 - Tik Tok: @thecollege tourtv
 - Twitter: @TheCollegeTour
 - LinkedIn: The College Tour